

# Matt Morales

Address and Phone upon  
request.  
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Producer. Video Editor. Animator.

Profile	Pre and post-production professional with experience developing new content for digital platforms, editing video, and animating motion graphics.
Hard Skills	Video editing (Adobe Premiere, Final Cut X, Avid Media Composer), motion graphics (Adobe After Effects), scriptwriting, producing, content development.
Soft Skills	On-camera presenting, teleprompter, directing, mentoring.
Experience	<p><b>Producer/Editor, Development, Seeker</b>; San Francisco, CA – 2017-Present</p> <ul style="list-style-type: none"><li>• Developed original content for multiple digital platforms including YouTube, Facebook, Instagram and Snapchat. Responsibilities included pitching new concepts, producing series, editing video, animation, and establishing tone and visual aesthetics.</li><li>• Multiple series brought into production, including <i>Apollo</i>, <i>How Close Are We?</i>, <i>Thought Process</i>, and <i>Sick</i>.</li><li>• Gold Telly Award, Best Education and Discovery series for <i>Apollo</i>.</li><li>• Washington Post feature for the series, <i>Sick</i>.</li></ul> <p><b>Producer/Editor, Social, Seeker</b>; San Francisco, CA – 2016-2017</p> <ul style="list-style-type: none"><li>• Wrote, edited, animated, and hosted original content for multiple digital platforms.</li><li>• Co-created the series <i>Science or Fiction</i>, which sold Boeing and Toyota branded sponsorships.</li><li>• Gold Telly Award, Social Video - Series - Education &amp; Discovery for the show <i>Wild Sex</i>.</li></ul> <p><b>Video Editor, Studio Tech, On24</b>; San Francisco, CA 2014-2016</p> <ul style="list-style-type: none"><li>• Edited video, created motion graphics and directed studio shoots for live streaming video conferences.</li></ul> <p><b>Freelance Video Editor and Motion Graphics Designer</b>; San Francisco, CA – 2012-2016</p> <ul style="list-style-type: none"><li>• Editor and animator for various clients on projects ranging from digital media to television.</li><li>• Served as assistant editor on 2 feature-length films.</li></ul>
Education	San Francisco State University; San Francisco, CA – B.A. Radio & Television, 2005
References	Available upon request.